



Elevator Pitch

THINGS TO INCLUDE IN YOUR ELEVATOR PITCH:

1. Start off your elevator pitch with an introduction and something that will differentiate you from a crowd. This can be anything from a fact about school (what you're studying/plan to study in college) to something that will create common ground with the person whom you're speaking with ("I'm from _____, too!"). You may want to change up your "hook," so to speak, depending on who you're delivering your pitch to. If you know something about them and can pinpoint similarities between the two of you, highlight these.
2. Be sure to mention your goals and career aspirations. It's important to indicate that you are working towards where you see yourself in the future.
3. Talk about some activities and extracurriculars you've become involved with as a result of your goals. How are these propelling you forward? This is an important thing to highlight in a pitch; experience speaks miles beyond grades and numbers.
4. Explain why you are qualified for the position (or whatever it is you're working towards). Elaborate on what would make you an awesome candidate. Share about a particularly interesting course you're enrolled in, somewhere you're volunteering, or an organization that relates back to your dream career.
5. Finish off your pitch with a question. Ask who would be best to contact for a job opportunity, internship, or even a job shadow or practice interview. Don't forget to hand out your business card as the cherry on top of the lasting impression you've just created.

A Good Place to Start!

"Hi, my name is _____ and I'm a _____ (year in school) at _____ (high school) in _____ (town and state, if applicable). I am interested in _____ as a possible career path. I enjoy doing _____ in my free time.