

ARTS, AUDIO/VIDEO TECHNOLOGY, AND COMMUNICATIONS



Jobs in the Arts, A/V Technology, and Communications field involve producing plays, paintings, TV shows, books, etc. and/or working behind the scenes to make production possible through set design, editing, broadcasting, and equipment operation.

Do you like working independently?

Do you enjoy creating things?

Do you have an eye for what looks good?

Are you a creative person?

Do you have a great imagination?



CAREERS IN ARTS, AUDIO/VIDEO TECHNOLOGY, AND COMMUNICATIONS

1. Editor
2. Sound Engineering Technician
3. Art Director
4. Designer
5. Special Effects Artist and Animator
6. Producer and Director
7. Choreographer
8. Lighting Technician
9. Technical Writer
10. Musician, Singer, Dancer

CAREER SNAPSHOTS

Graphic Designers

Create graphics, like logos and posters, that meet commercial or promotional needs.

Regional Salary - \$40,400

Educational Level - Bachelor's Degree

Daily Tasks

- Talk to clients to discover what they want.
- Create designs, concepts, and sample layouts.
- Use computer software to generate new images.

Required Skills

- Active Listening
- Creativity
- Critical Thinking

Audio and Video Technicians

Set up and run audio and video equipment such as microphones, speakers, or projectors.

Regional Salary - \$42,400

Educational Level - Postsecondary Certificate

Daily Tasks

- Maintain recording or broadcasting equipment.
- Design layouts of audio and video equipment for events.
- Diagnose and resolve media system problems.

Required Skills

- Monitoring
- Critical Thinking
- Complex Problem Solving

Public Relations Specialists

Promote or create a public image through communication media.

Regional Salary - \$51,100

Educational Level - Bachelor's Degree

Daily Tasks

- Provide educational information to the public.
- Develop promotional strategies or plans.
- Write advertising or promotional material.

Required Skills

- Active Listening
- Speaking
- Writing



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