



## Bridgestone Bandag

2018 Q3 Meeting  
August 9, 2018

## Agenda

11:00 AM - Tour Bridgestone Bandag

11:45 AM – Lunch

12:15 Noon - Meeting

Brief History of BCMA

Plans for the Future and How You Can Be Part of It  
Manufacturer Q&A

01:00 PM - Adjourn/Networking



## Overview

- How the Alliance Was Started
- What We Know Today and Why We're Here
- Early Benefits of Working Together
- Next Steps and What the Future Holds
- BCMA Opportunities for You
- Time for Questions



## How the Alliance Was Started

- Western Texas College Grant and a Vision for the Future
- Workforce Solutions Brings Us Together
- Getting Started and Gaining Momentum
  - Next Generation Sector Partnerships and creating the Alliance model
  - Enlisting the service of Lindsey Woolsey
  - Six important areas of focus and teams to tackle them



## How the Alliance Was Started (continued)

- Lindsey's role, Austin Academy, and Understanding the role of Manufacturers
- Manufacturer Site Visits and Reports
- March 8<sup>th</sup> Steering Call with the manufacturers
- 1<sup>st</sup> Manufacturer hosted Quarterly Meeting
  - US Gypsum – May 10, 2018
  - Big Country Manufacturing Alliance name is selected
  - Vision and Mission Statements
  - Chicago Advanced Convener Training



## What We Know Today and Why We're Here

- The BCMA is a mechanism for member manufacturers to:
  - Communicate needs as a single voice to support partners
  - Identify training and education needs
  - Build relationships between manufacturers
  - Highlight manufacturing capabilities in the Big Country
- Manufacturing partnerships exist across the US
  - Northern Colorado (NOCO), EastBay (California) and Mohave Kingman (Arizona), etc.
  - BCMA is the first recognized NextGen Partnership in Texas
- Our alliance is industry-driven, industry-led, and custom structured to meet our needs



## Early Benefits of Working Together

- Webpage on the Workforce website
- The funding of Austin Academy Participants and the Chicago Advanced Convener Training
- The creation of a manufacturing soft skills inventory integrated into 5 teaching models at Next University
- Conducting a critical occupations survey
- Assembling a recruitment and retention best practices catalog
- Hosting and facilitating quarterly meetings
- Building relationships and sharing common needs and challenges



## Next Steps and What the Future Holds

- Creating a single voice to the support partners
  - Worker Recruitment and Retention Team
  - Training Needs Team
  - School Partnership Team
  - Business to Business Connections Team
- Creating organizational structure for the Leadership Team
- Seek additional grants and other funding streams
- Develop additional networking opportunities
  - Quarterly meetings and hosting site tours
  - Happy hour social events
  - Creation of a Big Country Trade Show



## BCMA Opportunities for You

- Volunteer for a Team
- Future Leadership Opportunities
- Host a site meeting and tour

This is all about all of us as manufacturers being able to communicate with each other and the support partners to advance the manufacturing sector in the Big Country



## Questions and Answers

